



Your Financial Services and Credit Guide

The documents you will receive from us

This Financial Services and Credit Guide, which includes the Representative Profile presented with it, is designed to clarify who we are and what we do, and help you decide whether to use our services.

It also contains information on how you can pay for our services and how we ensure your satisfaction with our advice.

In addition to this Financial Services and Credit Guide, when we provide you financial advice we will also present you with a written Statement of Advice (SOA).

This will describe the strategies, products and services we recommend and outline any fees or commissions we will receive and any associations we have with financial product providers or other parties that have not already been disclosed in this Financial Services and Credit Guide.

If you receive further financial advice from us, we will present you with either another Statement of Advice or keep our own written Record of Advice (ROA). You can request a copy of this by contacting your adviser any time up to seven years from the date of the advice provided.

We will also provide you with a Product Disclosure Statement (PDS) or offer document for all financial products we recommend, where applicable, to help you make informed decisions.

Credit Assistance

In some circumstances, we may provide you with credit assistance; that is, we may suggest that you apply for a particular contract or increase your credit limit in a particular contract.

We must not provide you with credit assistance where the recommended contract is unsuitable for you. Our assessment of suitability will be detailed in your SOA.

To make this assessment, we must make reasonable inquiries about your requirements and objectives for the credit contract or credit limit increase. We must also make reasonable inquiries about your financial situation and take reasonable steps to verify this information.

Giving us instructions

If you want to make changes to your financial plan or provide other instructions, you can contact us using the details in the Representative Profile. Generally, you will need to give us instructions in writing (eg fax, email or letter) or another method as agreed with your adviser.

About us

GWM Adviser Services Limited, is recognised as one of Australia's leading financial advice networks, with over 450 experienced advisers across Australia managing over \$11 billion of investments.

Our advisers work with a range of clients—from individuals starting out their careers and families seeking to build and protect wealth for today and for the future, to business owners, companies and superannuation trustees.

Our network was awarded Core Data's Major Financial Advice Group of the Year by researcher Core Data in 2007 and again in 2008. This award recognises the quality of customers' experiences when seeking financial advice.

GWM Adviser Services Limited is a principal member of the Financial Planning Association, the professional body representing qualified financial planners in Australia, and therefore adheres to set standards in terms of ethics, conduct and continuing professional development.

Our associations and relationships

Our advisers are authorised representatives of GWM Adviser Services Limited ABN 96 002 071 749, Australian Financial Services Licensee Number 230692.

As a member of the National Australia Group of companies, GWM Adviser Services Limited is responsible for the financial advice and services your adviser provides. We support your adviser with essential services and resources to ensure you receive sound financial advice.

A number of companies within the National Australia Group—including MLC Investments Ltd, Navigator Australia Ltd, NULIS Nominees (Australia) Limited, MLC Ltd, NAB OnLine Trading Ltd, Jana Investment Advisers Pty Ltd, Plum Financial Services Ltd and National Australia Bank Ltd—are financial product providers whose products we may recommend.

Our advisers can also recommend appropriate products from a broad range of financial product providers outside of the National Australia Group to help you realise your goals and objectives.

How we manage your personal information

To give you appropriate advice, our advisers will need to ask you about your current financial situation, what you are looking to achieve and other personal information.

Without this information, your adviser may not be able to provide you with advice relevant to your circumstances.

Collecting your personal information

We need to collect your personal information for a variety of purposes, including to provide you with the financial services you have requested and to contact you about other products and services that may be relevant to you.

Protecting your privacy

Protecting your privacy is essential to our business. Your file, containing your profile, personal objectives, financial circumstances and our recommendations, is kept securely by your adviser.

You are entitled to obtain access to the information we hold about you, or any preliminary assessment about the suitability of a credit contract by contacting your adviser. In some circumstances, permitted by law, we may deny you access and in that event we will explain the reason why.

Disclosing your personal information

We may provide your personal information to the following types of service providers:

- other advisers, paraplanners and organisations who work with us to provide the financial services you have requested;
- insurance providers, superannuation trustees and product providers related to the financial services you have requested;
- organisations that help us operate our business, such as those that provide administrative, financial, accounting, insurance, research, legal, strategic advice, auditing, computer or other business services;
- your representatives, service providers, or other organisations, such as your accountant, solicitor, tax agent, stockbroker or bank;
- organisations involved in a business restructure or a transfer of all or part of the assets of our business; and
- government authorities and other organisations when required by law.

Consent to marketing activity

We presume you consent to being contacted by us about suitable products and services via the contact details you have provided. We may continue to contact you for these reasons until you withdraw your consent. You can do this at any time by contacting your adviser.

If you would like to know more about our privacy policy, please contact your adviser. For more information about your privacy, you can visit the Federal Privacy Commissioner's website at www.privacy.gov.au

How you can pay for our services

At GWM Adviser Services Limited you can pay for the services you receive on a fee for advice basis.

This allows you to know that you are paying for our advice irrespective of any product you use, clarifies the services you are entitled to, and ensures all recommendations are driven by your needs.

We will agree with you the amount you pay based upon:

- the amount you invest;
- an hourly rate;
- a flat dollar fee; or
- a combination of the above.

You can pay in the following ways:

- as a fee for advice that will be deducted from your investments as a one-off payment or in instalments;
- by direct invoice from us for initial and ongoing advice;
- via commission we may receive from a financial product provider when you commence an insurance contract, or loan product; or
- a combination of the above.

If you are not already on a fee for advice package, you can move to this payment at any time.

Other payments we may receive

We will provide you with details of all fees, commissions or other benefits we may receive when we provide advice to you and, where possible, will give actual dollar amounts. If we cannot provide this accurately, we will provide worked-dollar examples.

Even if you don't receive personal financial advice from us, you can still request the details of any fees, commissions or other benefits we receive in relation to any other financial service we provide you.

Benefits we may receive

Sometimes in the process of providing advice, our advisers may receive benefits from product providers.

Conferences

Our advisers may attend conferences subsidised in whole or part by product providers. Eligibility to attend may be based on business revenue targets as well as achieving our internal quality standards and accreditations. GWM Adviser Services Limited may also receive sponsorship payments from product providers to subsidise our own conferences and professional development events.

The Representative Profile provides details of other benefits your adviser may receive.

Non-monetary benefits

GWM Adviser Services Limited and your adviser keep a register detailing any non-monetary benefit (greater than \$300 value) that may be received from a product provider. You can view this register by contacting your adviser.

Referrals

If you have been referred to us or we refer you to someone else, we may have arrangements in place to or receive a referral fee, commission, or other benefit. This is generally:

- a fixed fee;
- a proportion of any initial and/or ongoing fees or commissions; or
- a combination of both.

Details of any arrangement will be provided in our advice to you.

Your confidence in our advice

Your satisfaction is very important to us and we have procedures in place to resolve any concerns promptly and fairly.

If you are unhappy with the advice you receive or other aspects of our service, please let your adviser know so we can act on it immediately.

Our complaints procedure

If your adviser has not satisfactorily resolved your complaint, please put your complaint in writing or contact our Advice Dispute Resolution Team on **1800 611 950**.

Please address the envelope 'Notice of Complaint' and send it to:

**Advice Dispute Resolution Team
GWM Adviser Services Limited
PO Box 1086
North Sydney NSW 2059**

If your complaint isn't resolved within 45 days or to your satisfaction, then you may refer the matter to the Financial Ombudsman Service (FOS), an independent complaints handling body. We are a member of FOS, FOS provides a free, accessible, fair and independent dispute resolution service to consumers.

You can contact FOS on **1300 78 08 08**, at **www.fos.org.au**, by email to **info@fos.org.au** or in writing to:

**The Manager
Financial Ombudsman Service
GPO Box 3
Melbourne VIC 3001**

GWM Adviser Services Limited holds professional indemnity insurance that satisfies the requirements (Section 912B) of the Corporations Act. This insurance also covers the conduct of advisers who were authorised by us at the time of your complaint, but are no longer representatives of GWM Adviser Services Limited.

GWM Adviser Services Limited
ABN 96 002 071 749
Australian Financial Services
Licensee No: 230692
Registered Office
105–153 Miller Street
North Sydney NSW 2060

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Representative Profile

This document forms part of the Financial Services and Credit Guide and is designed to clarify who we are, what we do, and aims to help you decide whether to use our services.



Who we are

Your advisers are representatives of GWM Adviser Services Limited .

Darryl R Seccombe OAM

CFP CIP Dip. FP FAFA ANZIIF (Snr Assoc)
Authorised Representative No.242563

They offer their services on behalf of GWM Adviser Services Limited .

The Financial Services that the above advisers offer are provided by DSA Financial Pty. Ltd. ACN 009 963 197 ABN 83 009 963 197 Authorised Representative (AR) No. 242976

DSA Financial Pty. Ltd. was originally established by Darryl R Seccombe in May 1973 as Darryl R Seccombe and Associates. In May 1976 it was incorporated as Darryl R Seccombe & Associates Pty. Ltd. and changed its name to DSA Financial Pty. Ltd. in September 2003.

Since 1973 the practice has provided high quality advice and services to individuals, families, businesses and organisations in the areas of Risk Management, Superannuation, Retirement Planning, Financial Planning, Estate Planning, Charitable Planning, and Body Corporate Investment.

DSA Financial Pty. Ltd. is a growing practice, however it still maintains the loyalty of many of its earliest clients, many of which have had an association for over 30 years.

Darryl has been an active and well respected member of the Financial Services Industry. Darryl is a Certified Financial Planner, a Certified Insurance Professional, he holds a Diploma of Financial Planning from the Deakin University, he is a Fellow of the Association of Financial Advisers and is a Senior Associate of the Australian and New Zealand Institute of Insurance and Finance.

During this time, Darryl has been well known in this industry and is a Past Chairman of Directors and a Past President of the Association of Financial Advisers in Queensland. He has been a Life member of the International Million Dollar Round Table (USA) and achieved 28 years of membership and has been recognised on its World Honor Roll. Currently he is the Queensland Trustee for the Association of Financial Advisers Investment Fund.

Darryl received the Medal of the Order of Australia announced in the Queen's Birthday Honours on 13th June 2011. "For service to the community through a range of charitable organisations"

On a personal note, in 1985 Darryl together with another Australian introduced the Make A Wish Foundation to Australia. In 1986, Darryl introduced the newly established national charity Make A Wish Foundation of Australia Limited to Queensland and was an integral part of its early years of development. He is a Past President of the Valley Business Club, and a former Director and Vice President of the Valley Chamber of Commerce.

Darryl is currently Chairman of the Lady Bowen Trust Board of Advice to the Public Trustee of Queensland, a new Charitable Trust for " The Homeless" established by the Queensland Government .

For his outstanding achievements and contributions to Australia, Darryl has been recognised in "Who's Who In Australia" since 1988.

Darryl has also been recognised in "Who's Who In Queensland" since 2007 and "Who's Who In Business In Australia" since 2007 with other notable Australian business people who have helped shape and develop Australia's corporate sector.

GWM Adviser Services Limited has authorised your advisers to provide you with this Financial Services and Credit Guide.

Quality Advice Program

Darryl R Seccombe has been Quality Advice accredited by GWM Adviser Services Limited under our internal Quality Advice Program in March 2011. The Program involves a defined set of standards for measuring quality of advice. In order to receive Quality Advice Accreditation, he was required to meet a number of essential criteria in relation to financial planning principles and have a number of his financial plans assessed against the Quality Advice standards.

